



### AGREEMENT MADE BETWEEN

# **KOVR-TV**

CONTRACT NO. REV. 1191-33613-1

DATE PRINTED 08/29/12

2713 KOVR Drive, . West Sacramento CA 95605

KOVR-TV

AND PAGE ADVERTISER (OR AGENCY AND ADVERTISER) 24184 AGENCY (OR SERVICE) ACTING AS AGENT FOR 86596 **Cancellation Notice** MENTZER MEDIA SERVICES U.S. CHAMBER OF COMMERCE NAME Required 600 Fairmount Ave Ste 306 1615 H St NW AND Announcement 28 days **ADDRESS** MD 21286-1002 DC 20062-0001 Towson Washington prior notice USA

CONTACT ANNE BRAUNSCHEIDEL PRODUCTEST #1284

LOCAL NICOLE ELIE POL AGENCY EST. NO. PRODUCT 1300

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 08/29/12 AND ENDING 09/06/12 NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

CODE

Juniore	*	SPOTS						TOTAL	000000000000000000000000000000000000000	
TEM	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
1	00111	3	08:58A	09:58A	30s	08/29/12-08/31/12	LET'S MAKE A DEAL	3	250.00	750.00
	Color sur successful sur-controls				11100000	37.50. 100 - 1 100 1 100 100 100 100 100 100 1				
2	00110	2	12:00N	12:30P	30s	08/29/12-08/30/12	CBS13 NEWS @ NOON	2	300.00	600.00
3	00110	2	01:58P	02:58P	30S	08/29/12-08/30/12	THE DOCTORS	2	250.00	500.00
4	00100	1	02:58P	04:00P	30s	08/29/12-08/29/12	DR PHIL	1	300.00	300.00
5	00111	3	04:00P	05:00P	30S	08/29/12-08/31/12	CBS13 NEWS @ 4	3	500.00	1500.00
6	00111	3	06:00P	06:30P	30s	08/29/12-08/31/12	CBS13 NEWS @ 6	3	750.00	2250.00
									nacases autori	
7	00001	1	06:30P	07:00P	30s	08/31/12-08/31/12	ENTERTAINMENT TONIGHT M-F	1	750.00	750.00
			12,000,000,000,000	200-00000000000000000000000000000000000					100-100 N 100-100 N	a Managaran and a sa
8	0011110	4	10:00P	11:00P	30s	08/29/12-09/01/12	CBS 13 10PM NEWS M-SU	4	925.00	3700.00
	10-14-1		100000000000000000000000000000000000000	100000000000000000000000000000000000000						
9	W	1	07:58P	09:00P	308	08/29/12-08/29/12	CRIMINAL MINDS	1	2500.00	2500.00
		١.			200	00 404 440 00 404 440	007 177	-	1500 00	1500.00
10	F	1	08:00P	09:00P	308	08/31/12-08/31/12	CSI: NY	1	1500.00	1500.00
	_		00 000	10.000	200	00/21/12 00/21/12	BILLE BLOODS	1	1500.00	1500.00
11	F	1	09:00P	10:00P	308	08/31/12-08/31/12	BLUE BLOODS	1	1500.00	1500.00
12	Sa	1	07:58P	08:58P	30s	09/01/12-09/01/12	CRIMETIME SATURDAY	1	1500.00	1500.00
12	Sa	1	07:562	00:502	303	09/01/12-09/01/12	CRIMETIME SATURDAT	1	1300.00	1300.00
13	Sa	1	08:58P	10:00P	30s	09/01/12-09/01/12	48 HOURS MYSTERY	1	1400.00	1400.0
13	Sa	1	00.302	10.001	305	03/01/12 03/01/12	40 1100110 1110111111	_	1100.00	
14	Su	1	06:28A	07:58A	30s	09/02/12-09/02/12	CBS THIS MORNING - SUNDAY	1	450.00	450.00
7.4	"		00.2011							
									I	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY AS AGENT FOR (ADVERTISER)



SALESPERSON



## AGREEMENT MADE BETWEEN

# **KOVR-TV**

CONTRACT NO. REV. 1191-33613-1

2

**DATE PRINTED** 

08/29/12

PAGE

2713 KOVR Drive, . West Sacramento CA 95605 AND

KOVR-TV

2

24184	AGENCY (OR SERVICE)	ACTING AS AGENT FOR 86596	ADVERTISER (OR	AGENCY AND ADVERTISER)	Cancellation Notice
NAME	MENTZER MEDIA SERV	/ICES	U.S. CHAMBER OF CO	OMMERCE	
AND	600 Fairmount Ave	Ste 306	1615 H St NW		Required
					Announcement 28 days
ADDRESS	Towson	MD 21286-1002	Washington	DC 20062-0001	prior notice
	USA		USA		
CONTACT	ANNE BRAUNSCHEIDEI	,	PRODUCTEST #1284		
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 1284	PRODUCT 1300 CODE		
NATIONAL				-	

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

BROADCAST SCHEDULE STARTING 08/29/12 AND ENDING 09/06/12

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

NO. WEEKS:

- ethnicity		SPOTS	TIME					TOTAL		
ITEM	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
15	Su	1	04:58P	05:30P	30s	09/02/12-09/02/12	CBS13 NEWS @ 5PM (SUN)	1	600.00	600.00
16	Su	1	05:58P	07:00P	30S	09/02/12-09/02/12	SIXTY MINUTES SUNDAY	1	2500.00	2500.00
17	Su	1	09:00P	10:00P	30S	09/02/12-09/02/12	THE MENTALIST	1	1500.00	1500.00
18	11000	2	08:58A	09:58A	30S	09/03/12-09/04/12	LET'S MAKE A DEAL	2	250.00	500.00
19	11100	3	01:58P	02:58P	30s	09/03/12-09/05/12	THE DOCTORS	3	250.00	750.00
20	11000	2	02:58P	04:00P	30s	09/03/12-09/04/12	DR PHIL	2	300.00	600.00
21	11110	4	04:00P	05:00P	30S	09/03/12-09/06/12	CBS13 NEWS @ 4	4	500.00	2000.00
22	11110	4	06:00P	06:30P	305	09/03/12-09/06/12	CBS13 NEWS @ 6	4	750.00	3000.00
23	10000	1	06:30P	07:00P	30s	09/03/12-09/03/12	ENTERTAINMENT TONIGHT M-F	1	750.00	750.00
24	2211000	6	10:00P	11:00P	30s	09/03/12-09/06/12	CBS 13 10PM NEWS M-SU	6	925.00	5550.00
25	м	1	09:00P	10:00P	30s	09/03/12-09/03/12	HAWAII FIVE-0	1	1950.00	1950.00
26	т	1	06:58P	08:00P	30s	09/04/12-09/04/12	NAVY N.C.I.S.	1	2000.00	2000.00
27	т	1	07:58P	09:00P	30s	09/04/12-09/04/12	NAVY N.C.I.S.	1	3000.00	3000.00
28	w	1	07:58P	09:00P	30s	09/05/12-09/05/12	CRIMINAL MINDS	1	2500.00	2500.00
29	11000	2	12:00N	12:30P	30s	09/03/12-09/04/12	CBS13 NEWS @ NOON	2	300.00	600.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY AS AGENT FOR (ADVERTISER) ACCEPTED BY STATION





### AGREEMENT MADE BETWEEN

**KOVR-TV** 

CONTRACT NO. REV. 1191-33613-1

DATE PRINTED 08/29/12

2713 KOVR Drive, . West Sacramento CA 95605 AND KOVR-TV

PAGE 3

24184	AGENCY (OR SERVICE)	ACTING AS AGENT FOR 86596	ADVERTISER (OR AGENCY A	AND ADVERTISER)	Cancellation Notice
NAME	MENTZER MEDIA SER	RVICES	U.S. CHAMBER OF COMMERCE		Required
AND	600 Fairmount Ave	Ste 306	1615 H St NW		nequired
					Announcement 28 days
ADDRESS	Towson	MD 21286-1002	Washington DC 200	062-0001	prior notice
	USA		USA		
CONTACT	ANNE BRAUNSCHEIDE	EL	PRODUCTEST #1284		
LOCAL SALESPERSO	NICOLE ELIE POL	AGENCY EST. NO. 1284	PRODUCT 1300 CODE		
NATIONAL SALES PERSO	V				

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

thnicity.		SPOTS	TIME					TOTAL BDCST.	N99000 Barratia (2000)	
ITEM	DAYS	SPOTS PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
		1 1	- 1							477000 00
			1				Total Contract:	56		47000.00
- 1		1 1								
		1 1	1							
		1 1								
- 1		1 1								
- 1		1 1	1							
		1 1								
		1 1							1	
		1 1								
- 1										
		1 1								
- 1										
10										
								1		
		1 1		1				1		
- 1		1 1		)						
- 1										
- 1										
- 1							1	1		
- 1										
- 1								1		
								1		
- 1					1			1		
- 1						1		1		
- 1								1		
					1			1		
				1						
				1					1	
					1				1	1
			l				1		1	1
							1		1	1
- 1							1		1	1
- 1									1	1
									1	1
- 1									1	1
								1	1	1
- 1									1	
- 1									1	1
						1		1	1	
- 1		- 1	I	1	1	1		1	1	1

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.